





10 CHOOSE FRANCE NOVELTIES AT IPM!

Out of Pays de la Loire, Brittany or Provence, leading innovative French growers show their colours, newest introductions and best sellers at IPM 2025.

CHOOSE FRANCE exhibitors move to Hall 2 and Hall 7!

... so that they are even closer to the heart of business:

Hall 2 stand 2A37 - Breeders, young plants and flowering plants

Barrault Horticulture - Ernest Turc - HortiTrace - Laforet Pépinières - Morel Diffusion - Sapho -Sauvé-Guittet - Sicamus - Tarpin-Chavet - Turcieflor - Vegepolys Valley

Hall 7 stand 7A26 - Nurseries, breeders and growers

Pépinières Chatelain - Javoy Plantes Pépinières - Kerisnel - Pépinières Renault

To know more about these novelties and meet the breeders and growers, please, call or text:

Jocelyne Kerjouan +33 682 20 46 02

All pictures are available → contact: jocelyne.kerjouan@lacommverte.info

TCHOOSE FRANCE exhibitors move to Hall 2 and Hall 7!	. 1
CHATELAIN PEPINIERES – Hall 7, 7A26-4	. 2
ERNEST TURC – Hall 2, 2A37-4	. 2
JAVOY plantes nurseries – Hall 7, 7A26-3	. 2
LAFORET Jeunes Plants - Hall 2, 2A37-3	. 3
MOREL CYCLAMEN - Hall 2, 2A37-1	. 4
RENAULT PEPINIERES, Hall 7, stand A26-1	. 5
SAPHO - Hall 2, 2A37-5	. 5
SAUVE-GUITTET - Hall 2, 2A37-8	. 6
SICAMUS, Hall2 stand 2A37-6	. 7
TURCIEFLOR, Hall 2, stand 2A37-10	. 7
★ CHOOSE FRANCE exhibitors move to Hall 2 and Hall 7!	. 7







CHATELAIN PEPINIERES – Hall 7, 7A26-4

Since 1967, Pépinières Chatelain has been one of the leading nurseries in the Ile-de-France region, with 100 hectares of production. Specializing in trained fruit trees, stem trees, shrubs, etc., we offer a wide choice of quality plants and advice to landscape and garden professionals throughout France, as well as to private customers.

Vase Médicis trained apple tree

Inspired by the Versailles gardening historic tradition, the Vase Médicis apple tree has an elegant and compact shape. Perfect for enhancing town halls, schools, public gardens, and castles, while producing delicious apples. Refinement and practicality in one tree!

Medicis Vase apple tree, grown with patience and passion

- Stunning impact
- Elegant and compact
- Delicious apples

Other exceptional silhouettes are available, globes, pyramids!

ERNEST TURC - Hall 2, 2A37-4

Dahlia CHAMALO

- Very flowering and compact plant (60 cm)
- Suitable for pot planting or as a front plant in the border
- Early, continuous flowering throughout summer and autumn
- Flowers in shades of soft, rich pink, set just above the foliage
- 9 cm diameter: large for such a dwarf dahlia
- Black or purple stems for an elegant effect

JAVOY plantes nurseries – Hall 7, 7A26-3

Javoy nurseries are a family business, 40 years old this year, specialist in climbing plants and reference in Europe. Nursery creates, and produces more than 500 varieties of climbing plants, from young plant to exceptional sizes, up to 6m high. It produces more than 1.2 M of plants every year. It offers several varieties in exclusivity: the clematis Sugar Sweet, 1st large-flowered clematis scented, the clematis Burning Love ®, red remontant clematis particularly resistant to dry, the actinidia Dolce ® our selection of yellow flesh kiwi and finally, this year, the Notre Dame de Paris ®, a variety with very large intense pink bells and exceptional vigor.

In 2023, Javoy Plantes obtains a European patent for an innovative solution for vegetating buildings with climbing plants, called I.C.O. This patent revolutionizes the maintenance of high-altitude climbing plants by drastically reducing maintenance costs.

At last, ou nursery is particularly committed to reducing its environmental impact and this year has obtained the status of a company with a mission, a first for a horticultural company in France.







Clematis texensis "Notre Dame de Paris"

This clematis, which is the result of the nursery's breeding program, completes its range of hardy varieties adapted to today's climates. From a cross of a Texan clematis (native to Texas), it has retained its dry resistance criteria and abundant summer flowering. With large rose bells, which recall the bells, it was named in memory of the reopening of the cathedral of Notre Dame de Paris in December 2024.

ICO® climbers – ICO® for ICU and greener cities!

The patented I.C.O. (Innovative Climatic Optimisation) climbers, revolutionize the installation and maintenance of climbing plants in an URBAN environment. They offer a removable solution and considerably reduce the maintenance costs of these plants on high altitudes.

A fantastic innovation to make faster our cities greener!!!

- A climbing plant grown on cable
- · A flexible support and an anchoring system
- Immediate effect
- Easy and safe to prune
- Natural urban air-conditioner => ICO for UCI!

LAFORET Jeunes Plants - Hall 2, 2A37-3

LAFORET Young Plant, a French nursery specialising in the propagation and cultivation of young plants, offers more than 2,500 varieties (trees, shrubs, perennials, grasses, etc.), from honeycombs to 2-litre pots, with a recognized expertise in trees and shrubs such as Phillyreas, Arbutus, Choisyas, Phormiums, and Magnolia grandiflora (11 varieties).

Phillyreas

Phillyreas are characterised by their resilience and remarkable technical properties. They tolerate extreme temperature fluctuations (-18 $^{\circ}$ C to +45 $^{\circ}$ C), are drought resistant and are suitable for all soil types, including clay. They are the ideal future plants for aesthetic and durable hedges.

Their range offers solutions tailored to the needs of plant professionals:

- **Phillyrea angustifolia Green Up**: a bestseller with elegant columnar growth and exceptional vigour.
- Phillyrea angustifolia Green Quick®: wide leaves and high density.
- **Phillyrea x rosmarinifolia Selection**: New compact hybrid with narrow leaves and fast growth, ideal for topiary due to dense branching.

In 2025-2026 Phillyrea latifolia selections will be added to our range for the Northern European climate.







MOREL CYCLAMEN - Hall 2, 2A37-1

MACARON® Mini Cyclamen Series

The MACARON® series marks a breakthrough in mini Cyclamen breeding, delivering a blend of compact perfection, vivid colours, and ease of cultivation that stands out in today's market. With its round, uniform growth habit, it's perfectly suited for smaller pot sizes, offering an efficient and aesthetic option for growers.

Vibrant Palette

MACARON® is available in seven striking colors—Red, Pure White, Persian Rose, Rose Bengal, Rose Shades, Magenta, and Purple—along with two expertly curated mixes (North Mix and South Mix).

What Makes MACARON® Exceptional?

- Uniformity: Consistent growth across the range ensures visually appealing results.
- Heat Resistance: Suitable for summer cultivation.
- Floriferous & Early Maturity: Quick to bloom with long-lasting flowers.
- Ease of Cultivation: Ideal for both professional growers and beginners.

HALIOS® Red Allegro

HALIOS® Red Allegro, can be combined with late crops, energy saving, maximum choice, large flowers & quality brand

Thanks to its genetic heritage, Morel has for decades offered the largest selection of large-flowered red cyclamen on the market.

Allegro, the latest product, has been developed to meet the demand for red cyclamen for late crops. The intense red petals decorate a beautiful plant with generous growth. The homogeneity of the plants allows unrivalled density and uniformity in cultivation.

- Remarkable bright red colour
- Large flower, intense, long-lasting colour
- · Round plant combined with tight-knit foliage
- Low sensitivity to flower tip burn
- Crop time from sowing: 34-35 weeks

PETIT MOULIN®, DOUBLE FLOWERS FOR 100 DAYS!

- Original and unique shape
- Longer-lasting double flowers (less likely to be pollinated)
- Prolific flowering and excellent habit for terraces and patios
- Available in a mix including several shades of white with eye, lilac with eye and pink with eye
- Can be grown easily in 15 cm pots with 2 seedling plugs
- Crop time from sowing: 32–34 weeks

METIS ® ABANICO ® Mini, FAN-SHAPED BOUQUETS OF MINI FLOWERS

- Fan-shaped petal
- Very contrasting colours
- Synchronised flowering
- Small leaves and centred flowering
- Compact habit & easy to grow
- Mix with scarlet salmon, bright purple, deep magenta and rose
- Crop time from sowing: 30–32 weeks







HALIOS ® CURLY LITCHI Salmon, A SPARKLING FRINGE!

- · Additional colour
- Fancy flower with intense colour
- Dark leaves and generous habit with tight-knit foliage:
- Low sensitivity to Botrytis
- Crop time from sowing: 35-37 weeks

RENAULT PEPINIERES, Hall 7, stand A26-1

Founded in 1951, Pepinieres Renault produce and offer all around the world a large variety of plants (from cuttings to containers) and green roofs. We are also creator of new varieties, such as Hydrangea paniculata Vanille-Fraise[®] 'Renhy'.

Hydrangea paniculata Framboisine® (Samarskaya Lydia)

Hydrangea paniculata 'Rensam'

Framboisine is perfect from small gardens and terraces thanks to its small size and a bushy bearing. Its small conical flowers show an intense colour palette from July to September that even take the colour of raspberries at the end of the flowering.

Hydrangea paniculata Metalica®

Hydrangea paniculata 'Renmeta'

Metalica[®] is a new paniculata that is different from existing plants thanks to his unusual colours with a metallic aspect. The colours change during the blooming from the pink/green to the red.

Carré magic®

The carrés magic® are small size blankets, ideal for smaller surfaces. Easy to lay down, they don't require any cutting during the set up. Three types of products are offered:

- Carrés magic® sedum mix
- Carrés magic® Mix-Flowers®
- Carrés magic® flowering perennials

SAPHO - Hall 2, 2A37-5

For 50 years, SAPHO has been selecting, protecting, promoting and developing new varieties for the private garden, the landscape and the city. SAPHO's varieties are all "**Plantes de bonne nature**", i.e. attractive, generous and original, but also hardy, easy to grow and maintain, adapted to agronomic requirements, new uses and the expectations of your markets. A French company whose shareholders are 13 nurserymen, SAPHO works with breeders, nurserymen and agents from all over the world.

NEW BOOK!

Sapho celebrated its 50th anniversary in September 2024 at the Salon du Végétal. We will be happy to offer our visitors our catalogue book published for the anniversary.







Malus x LE PHARE® 'RS-KRC', A LANDMARK IN THE GARDEN

This German variety has a columnar shape that becomes pyramidal as it ages. It has **spectacular buds** of bright red flowers followed by carmine pink petals, contrasting with young bronze-red foliage.

The plum-sized fruits are purple with red flesh. They are numerous and stand out against the bronze-green summer foliage. Lasting until October, these small fruits are a delight for birds.

It is a small tree (3 to 4 m), with a form suited to small spaces in gardens and urban areas. Robust and hardy, it can be planted in any soil (except too dry) in a sunny position.

Breeder: Reinhard Schomberg-Klee - Editor Sapho

AZALEAS WITH STARRY FLOWERS

These 2 STEREN® azaleas are fantastic new varieties, created at the Parc de Boutiguery in Brittany, by Christian and Virginie de la Sablière. From mid-April, they are covered with starry flowers with chiselled petals similar to those of the famous 'Koromo Shikibu', but in a darker velvet-purple colour for STEREN® Purple and pure white for STEREN® White. Unlike 'Koromo Shikibu', they smooth, darkgreen foliage, like that of Japanese azaleas, remains the same colour in winter and survives well in temperate climates (down to -12°C).

More robust than 'Koromo Shikibu', with a spreading form, they will look great in the garden, in a clump of heather, but also in fresh, moist soil, in combination with other shrubs and perennials. They can also be grown in pots or tubs.

Camellia japonica 'Stromboli'

Camellia japonica 'Stromboli'

A VOLCANO THAT INTRODUCES SPRING Its glossy green evergreen foliage enhances the brilliance of the flowers. Its upright habit makes it well-suited to smaller spaces and container growing.

It can be planted as an isolated specimen or in a bed with other heathland plants. Stromboli' can be grown in a large pot or tub, or trained on a trellis or wall.

Breeder Pépinières Stervinou / Edition Sapho

SAUVE-GUITTET - Hall 2, 2A37-8

Products: Chrysanthemum seedlings,

Customers: horticulturists, market: international

Our specialities: breeder of varieties of chrysanthemums for potted plants.

Advantages: wide variety in the large and small flower range.

Climate commitment: equipping our production with photovoltaic panels, rainwater recycling,

biological protection integrated.

Dendranthema x grandiflorum CLARI ®

- A flexible multiflora variety
- Very large double flowers
- Fast flowering response.







Dendranthema x grandiflorum CUSCO ®

- A compact multiflora variety
- Very large double flowers
- Shimmering colour
- Fast flowering response.

Dendranthema x grandiflorum YOUKO ® AGATE

Disbud quirky spider-type variety.

SICAMUS, Hall2 stand 2A37-6

Specialized company of Hydrangea macrophylla half-product from cold storage. More than 2 million plants each year on 70 acres.

SICAMUS exports all over the world to nurseries and hardy nurseries (85% export). Different pots sizes: 11 cm, 14 cm and Specimens of 10 liter.

SICAMUS have also its own R&D to create new varieties.

TURCIEFLOR, Hall 2, stand 2A37-10

Breeder and grower of alstroemerias, agapanthus. Over 80 years of breeding. Holders of the national collection. 16ha production site in France.

ALSTROEMERIA EMILIE

- Outstanding garden performance.
- The flowers are pure pink and white, no spotting.
- Perfect for gardeners and landscapers alike!

★ CHOOSE FRANCE exhibitors move to Hall 2 and Hall 7!

Hall 2 stand 2A37 - Breeders, young plants and flowering plants

Barrault Horticulture - Ernest Turc - HortiTrace - Laforet Pépinières - Morel Diffusion - Sapho -Sauvé-Guittet - Sicamus - Tarpin-Chavet - Turcieflor - Vegepolys Valley

Hall 7 stand 7A26 - Nurseries, breeders and growers

Pépinières Chatelain - Javoy Plantes Pépinières - Kerisnel - Pépinières Renault

To know more about these novelties and meet the breeders and growers, please, call or text:

Jocelyne Kerjouan +33 682 20 46 02

All pictures are available → contact: jocelyne.kerjouan@lacommverte.info